

# Buru Energy Sponsorship and Donation Guidelines

Buru Energy is committed to supporting the West Kimberley communities where it operates. Sponsorships and donations are focused on contributing to the economic and social development of these communities in a way that is aligned with our values.

Buru Energy encourages members of the community to submit applications that provide outcomes in the areas of Education, Health, Involved Communities, and Indigenous Wellbeing in the West Kimberley.

Requests for a maximum of up to \$5,000 can be made. As funding is limited, these guidelines are designed to help ensure that Buru Energy is focussing support in the areas that provide the best outcome for the community. Financial support is defined in the following ways:

#### Sponsorship

This is an investment in a one off or recurring event where Buru is entitled to expect a return through positive recognition. The contribution is in cash, and is made in response to a request using Buru's Sponsorship and Donation Application Form.

#### **Donations**

Donations may be a one-off contribution, or they may reoccur. They are made without any associated expectation of a direct benefit to Buru Energy other than to be an active and responsible corporate citizen. This contribution may be in cash or in-kind and is made in response to a request using Buru's Sponsorship and Donation Application Form.



2019 Chinatown Christmas Party (Broome)

#### **Priority Focus Areas**

At Buru Energy we are keen to support projects and events that produce positive outcomes in the following priority areas within the West Kimberley:

#### **Education**

Seeks to improve academic attainment, retention rates and educational outcomes in both primary and secondary schools in the West Kimberley, as well as providing improved employment, training, and participation opportunities for these communities.

#### Health

Seeks to encourage and promote healthy lifestyles in the West Kimberley that will have long term positive impacts on the health and wellbeing of the community.

### **Involved Communities**

Seeks to encourage the creation of a safe, vibrant and sustainable community through the delivery of projects and events that incorporate community participation.

# **Indigenous Wellbeing**

Seeks to improve the wellbeing of the West Kimberley's Indigenous Communities by increasing Indigenous participation and capacity in the areas of education, health, and employment.



Kimberley Art Prize - Derby



Kimberley Girl

### **SELECTION CRITERIA**

All requests for sponsorship will be reviewed and assessed by Buru Energy against the criteria set out in these guidelines.

# **Eligibility**

We can accept applications from organisations based in the West Kimberley that are:

- Incorporated, not for profit organisations/institutions
- Not for profit educational institutions (eg universities, schools, TAFE colleges)
- Local government authorities
- Not for profit bodies that are not incorporated, provided they apply under the banner of an incorporated organisation that agrees to administer the funds on their behalf (auspicing body)
- Private entities organising noncommercial events with a community benefit

We will conduct appropriate due diligence on all recipient organizations and their respective project.

Buru will not provide funding for:

- commercial purposes
- proposals benefiting only one individual
- hazardous or dangerous activities
- funding for membership of organisations
- general fundraising appeals
- for religious organisations for religious purposes
- activities that involve paying a third party
- activities requiring ongoing operating funds or create financial dependency on Buru Energy
- activities that confer an exclusive benefit to a family member or associated person of a Buru Energy employee or contractor
- organisations engaging in political activities



Applications will be assessed on your ability to demonstrate:

- that your group or organisation is a community stakeholder
- that the project or event delivers a broad community benefit
- your organisational capacity and proven track record of managing funds and projects/events
- your organisation or project's ability to continue to benefit the community beyond the funding period
- opportunities for community and Buru Energy employee engagement and participation
- opportunities for exposure and/or recognition for Buru Energy

Applications do not have to meet all the above criteria, however those that do will be favourably considered.

# SUBMITTING YOUR REQUEST

#### **Application Form**

The application form contains questions asking you to provide us with the relevant information that we require to be able to appropriately assess your application.

Please note that some of the detailed information we require from you is necessary in order for us to be able to comply with our governance and legal requirements, including compliance with Buru Energy's Anti-Bribery and Anti-Corruption policy.

#### **Support Materials**

You may wish to send materials (eg photographs, annual reports) in support of your request, however, we regret that neither your application nor support materials can be returned to you, therefore please supply only copies of the materials.

#### GST

If your organisation is registered for the Australian Goods and Services Tax (GST), the amount you seek from us should be exclusive of GST. We will pay the relevant GST on top of the amount you request. For example, if you require \$2000 for your project, please request \$2,000 (ex GST and we will pay you \$2,000 plus \$200 GST. Before we pay you any monies, we will request a tax invoice from you.

If you are not registered for GST, then we will pay you only the amount you request.



#### **What Happens Next**

Once received, your request will be checked by our Sponsorship and Donations Team who may seek additional information from you.

The application will then go through an approvals process and this may take at minimum 6 weeks to be completed. Applicants will be notified of the outcome of their application in writing.

Please note that all sponsorship and donations are provided at the absolute discretion of Buru Energy and we can offer no assurances that your request, or the full amount of your request, will be supported. We are unable to provide feedback on applications by unsuccessful applicants.